



Faces of Fraud - Investment

Super: The faces you're about to see, in this fraud prevention video, were computer generated based on the voice recordings of actual fraudsters.

Scammer: I copy the website of a well-known investment brand. You visit the site and leave your details, I do a bit of research on you – find out you're investing towards retirement. Easy stuff to find with a little digging.

Scammer: I call pretending to be from the investment company I'm on full charm offensive. Then I hound you with emails and forms. I even send a fake celebrity endorsement for the scheme. You invest a little money and make a profit. You get carried away and invest a lot more. Then the website disappears. (*Sniggers*) Now I nearly have enough of your money for me to retire.

Man: There are many faces of fraud.

Woman: And we can fake anyone or anything.

Man: Get to know us and learn our tricks.

Super: (Legal disclaimer)

This is not a real person.

This facial prediction is based on voice data and not the image of an actual person. Any similarity to an actual person beyond the voice used, is co-incidental.